

The Influence of Social Stratum Solidification on Employment and Entrepreneurship in Colleges and Universities and Its Countermeasures

Li Zan

Xi'an Institute of Finance and Economics Xingzhi School, Xi'an, China

Keywords: Social Stratum Solidification; Colleges and Universities; Work

Abstract: Social stratum has become an important force in China's economic and social development. Its ideological and behavioral characteristics are "high education, high income, courageous innovation and high demand". It has exerted a great influence on college students' values, academic learning, innovative consciousness and career choice. At the school level, we should dare to face the positive response, guide the correct understanding of the solidification of social strata, give full play to the advantages of solidification of social strata, encourage the active participation of outstanding people, establish a reasonable evaluation and restraint mechanism, and actively influence behavior patterns. From the aspects of ideal beliefs and values, learning, outlook on life, career choices and ways of influence, this paper studies and analyzes the influence and causes of social class solidification thoughts on college students. Research shows that thinking about moral education in colleges and universities. Provide employment guidance and career planning guidance to help students understand themselves correctly and plan their own self. Help poor students to establish self-confidence, improve overall quality, and enhance employment strength; encourage college students to start their own businesses, especially to encourage private enterprise class and self-employed students to be realistic countermeasures to enhance college students' employment strength under the new situation of social class differentiation.

1. Introduction

With the rapid development of China's economy and society, social stratum differentiation is becoming more and more serious [1]. Moreover, due to the imperfection of the system and mechanism, there are fewer and fewer opportunities for mobility between classes, and the situation that college students can not find jobs is becoming more and more common [2]. As the builders of the cause of socialism with Chinese characteristics, the social stratum came into being and developed under the support of the national policy of reform and opening up. They are concerned about the national policy and the development and growth of the cause [3]. Whether from the point of view of the state or self-interest, the ideology and action of its political appeal will be more and more intense [4]. However, the social class also contains inherent disadvantages. The social stratum has its own duality. It will bring certain challenges to the sustainable development of the economy, the smooth advancement of democratic political construction, and the harmony and stability of society [5]. The emergence of social class has become a new background for the study of college students' career choices [6]. Through the investigation, it is found that the solidification of thoughts and behaviors of the social class affects the overall understanding, career planning, and career choice expectations of college students' career choices. Therefore, it is necessary to strengthen the analysis of the solidified thinking and behavior of the social class [7].

2. Materials and Methods

The emergence of solidified ideas of any social stratum is often directly or indirectly related to social change, which is not necessarily explosive and confrontational, sometimes in a relaxed and coordinated atmosphere. The reform and opening up of contemporary China is such a social change. Colleges and universities should pay attention to the establishment of students' outlook on life and values. Through a series of educational activities, students should clearly recognize the

characteristics of solidified thinking of social classes. For example, schools can introduce social classes by holding relevant lectures and corresponding activities. Or invite successful people from the social class to come to the school to share their personal experiences.

College students pay more attention to the idea of social stratum solidification, but their attention is not equal. College students focus on elite groups with high education, knowledge and skills in social stratum. College students fully and comprehensively understand themselves through various related career psychological scales, personality, interest, values and other analysis models. Make a reasonable plan by fully understanding the self and combining the background of the family environment. At the same time, establish a correct self-cognition and self-planning system, rather than relying solely on family background. Among the current college students, innovation and entrepreneurship activities are gradually enriched. College students are more and more entrepreneurial. The innovation and entrepreneurship platform for college students such as the hatchery and the creation space has emerged in the college campus. College campuses are gradually showing the phenomenon of student innovation and prosperity.

Career guidance and career planning guidance are provided to help students understand themselves correctly and plan themselves reasonably. Career choice is more or less influenced by family environment, family economy, genetic factors and so on. Further improve the depth and breadth of employment guidance. Emphasis is laid on helping students improve their employment ability and skills, and making career planning as early as possible. Guide college graduates to fully understand the employment situation. Through family and friends, the proportion of social class solidification thoughts is the least, which shows that the influence of social class solidification thoughts is still very limited, and it has not become a hot topic among the public. Therefore, the media's public opinion orientation and value orientation play a key role in the comprehensive understanding of college students and the correct understanding of the ideological behavior of social class solidified thinking.

3. Result Analysis and Discussion

The competition among college graduates is no longer just based on diplomas, certificates or special skills, but also on the family and social relations behind College graduates, which of course includes wealth and power. Through interviews with professional figures, job information retrieval, field visits, and graduate exchanges, students can be helped to broaden their knowledge and escape from the constraints and limitations of family stratum, family economy and growth environment. Understand the diversification, multi-level, and rapid changes in the professional world. College students often get more information and have more social experience. They understand the road to solidification of the social class. In addition to personal struggle, the success of the social class is also an indispensable factor in the reform and opening up of the environment, national policies, and personal opportunities.

Since the reform and opening up, people's career change speed, scope and scale have increased. Generally speaking, career change is a good thing, it reflects the vitality of society and social and economic development. Of course, too much career change also has potential dangers, beyond a certain warning line may lead to social and economic development instability. Successful social stratum model is conducive to promoting the enthusiasm of students in school, promoting students' understanding of the importance of learning knowledge, and encouraging students to study hard. The ideological behavior of the social class has formed a demonstration effect on the learning life of college students, and the communication industry such as emerging media has made this demonstration effect more intense. Relevant departments of the state should step up research on the policies for the employment of college graduates, introduce effective laws and regulations as soon as possible, and improve the corresponding working mechanisms to make the preferential policies that are conducive to the employment of college graduates to the grassroots level truly implemented.

All social strata have direct or indirect relations with management. For some social strata, they mainly engage in business activities, such as individual households, private entrepreneurs and

employees of intermediary organizations. The importance of social stratum solidifying ideology and economic development makes the economic development of our country depend on social stratum solidifying ideology to a certain extent. Therefore, from the perspective of the government, it is also necessary to listen to the voice of the social class to solidify the ideological figures, thus promoting the sound and rapid development of our economy. The spirit of hard work and innovation in the social class is affirmed and willing to learn. There is a negative attitude towards the way some social class people develop through illegal and disciplinary measures. In the process of implementing employment guidance services, schools should pay attention to differentiated guidance, provide different guidance and services for different groups, and especially pay attention to the care and help of vulnerable groups.

4. Conclusion

This paper studies the influence of social stratum solidification on employment and entrepreneurship in Colleges and universities and its countermeasures. The emergence and development of social stratum solidification has become an undeniable objective fact in contemporary Chinese society. With the deepening of reform and opening up and the gradual improvement of the socialist market economic system, more and more people will join the ranks of the social stratum. To cultivate students' practical, enterprising and positive ideological quality, so that students can live down to earth under the guidance of correct outlook on life and values. In the future, through the joint efforts of teachers and students, under the spur of life planning, we will realize our own values on the ground. Put forward clear requirements and norms to guide students to develop good behaviors and habits. Once the rules and regulations are implemented, they must be strictly required and resolutely implemented, so that the management of students will gradually move toward a standardized, institutionalized, and scientific track. Correct and comprehensive understanding of the professional world and establish a correct view of career choice. Make yourself choose a range of choices when making career choices, and make decisions based on truth. In addition, through social practice, college students can deeply understand new social changes and social class solidification ideas, and achieve self-education.

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